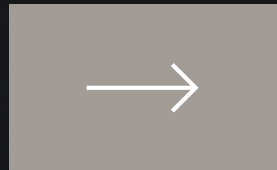




# iRM to NFT

# Blockchain



Start using iRM and get your "FREE NFT-LAND"





**RM Quest**<sup>®</sup>  
make life easy

# Our Goals at a Glance

These are goals we're working on based on our company's key strategies for year 2022.

01

**REVAMP COMPANY MARKETING STRATEGIES**

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02

**LAUNCH NFT VIRTUAL LAND METAVERSE**

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03

**CREATE SUSTAINABLE NFT ECOSYSTEM**

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# Eco Meets System



Have we ever wondered how we use our data and digital contents in countless number of mobile apps only to realise at the end of the day that we don't earn a single cent from any of those apps and that only the companies who developed the apps are earning everything? Even more bizarre is that some of these mobile apps require us to pay thousands of dollars each year just to be able to use them.

iRM is going to move to another level where we use decentralised NFT to let the users earn from using the app and at the same time allowing the residential management (JMB) to acquire "FREE NFT LAND"



# Concept



01

Land is limited

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02

Management (JMB) can use the iRM app to manage all their residents

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03

Users are not fake users but real people who are the residents themselves

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04

Advertisers can get their targeted viewers

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# How Does the EcoSystem Work?

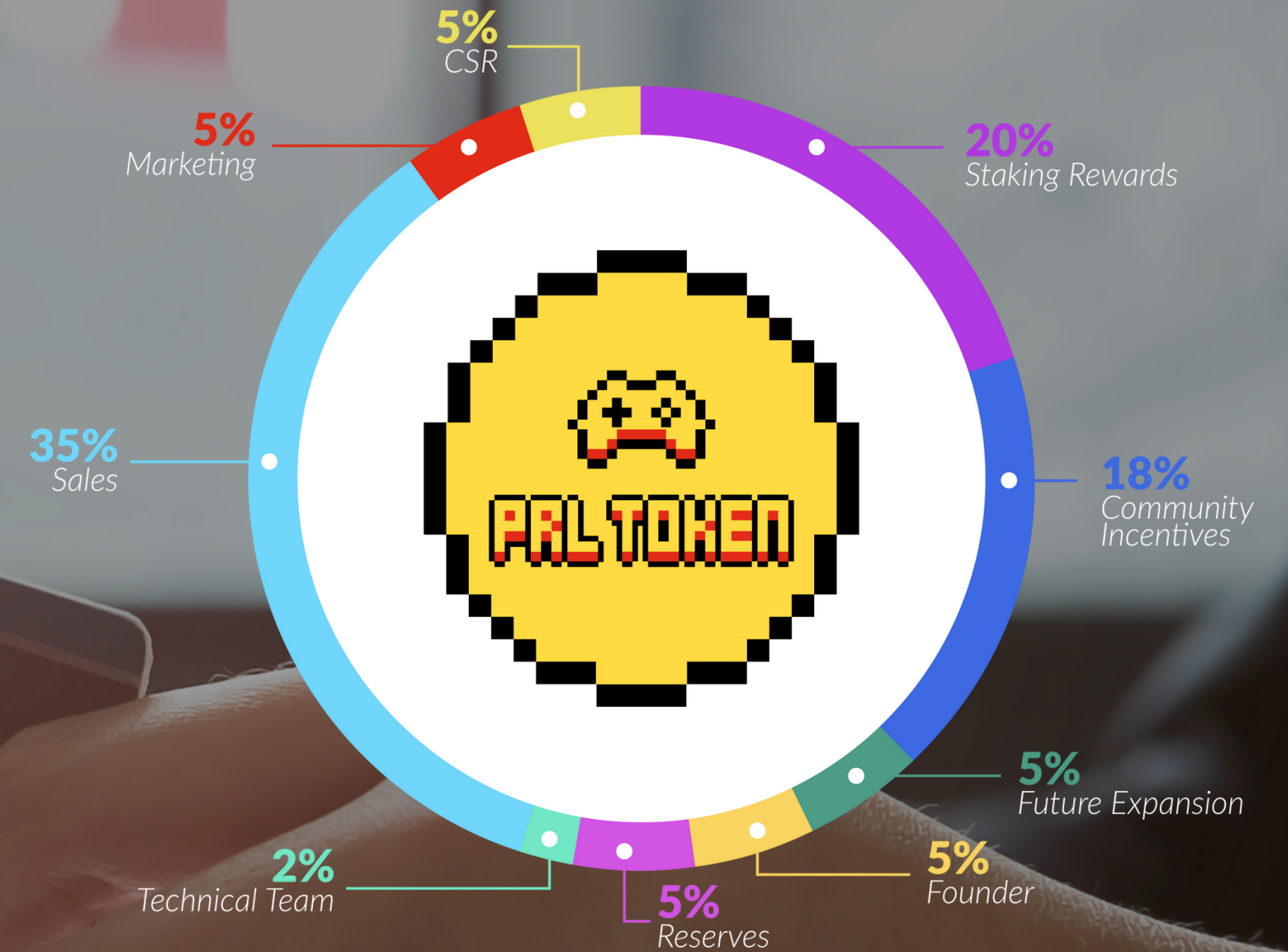
- **Management (JMB) will get NFT-Land for specific area on real maps**
  - This is subject to number of units within the residential and size of the residential project
  - Management will earn **95%** from the first sale of the NFT-Land
  - Management will earn **5% royalty** from each resell of the NFT-Land
- **Residents can register their NFT account from the iRM app. They will earn PRL Token every time they use the iRM app.**
- **Owners of NFT-Land will also earn PRL Token when there is active usage of iRM app.**
- **Advertisers must buy PRL Token in order to advertise their products and services. The PRL Token spent will be channeled back to NFT-Land owners and residents. As number of users increases, demand for PRL Token increases. Hence, the value of PRL Token will also increase.**



# PRL Token



A digital currency that allows token holders to financially benefit from day-to-day household expenses and utilities.



**TOKEN NAME & SYMBOL**

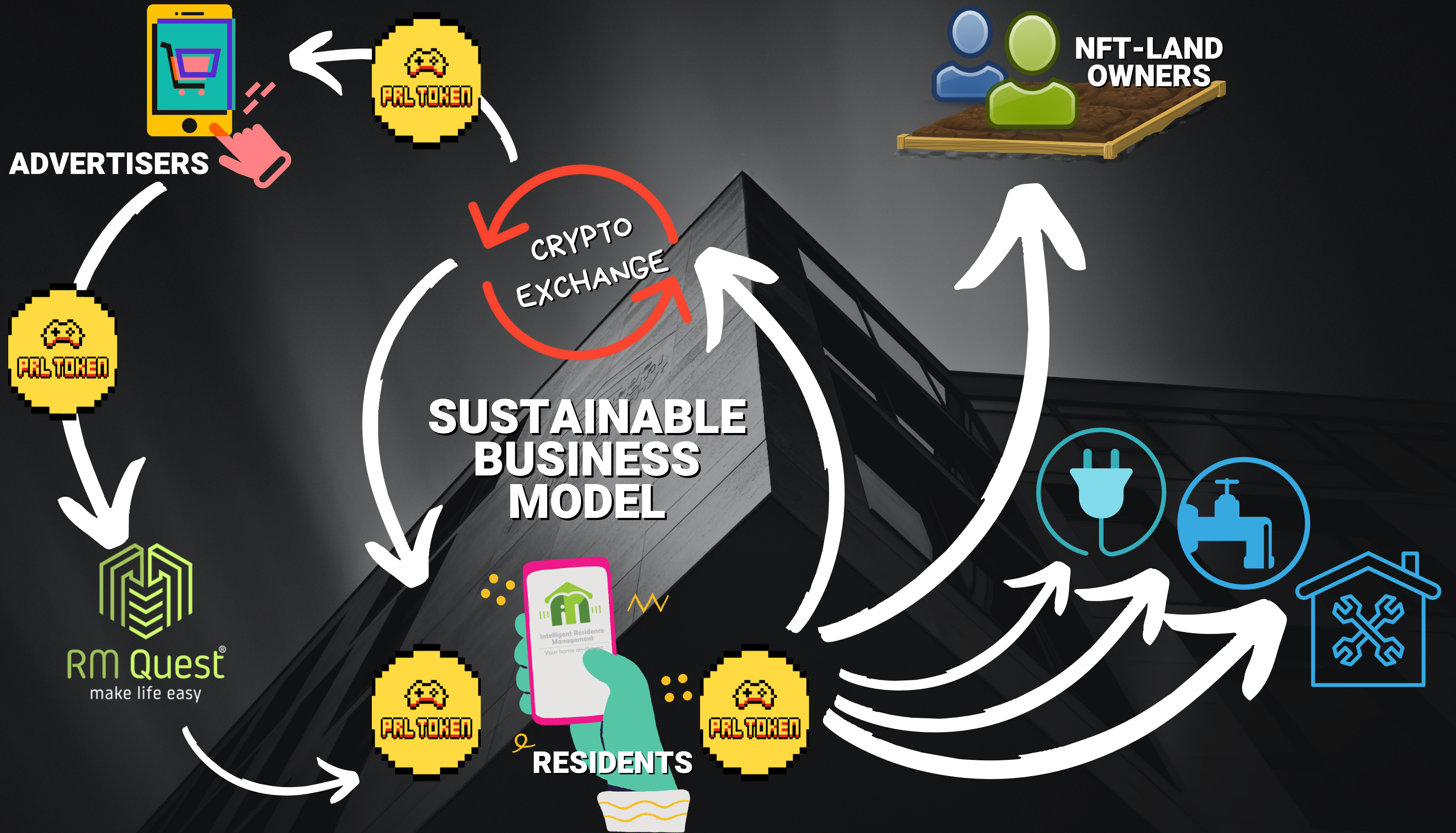
**TOTAL SUPPLY**

**TOKEN STANDARD**

PRL

200 million

TRC-20





# Why Do You Need the EcoSystem?



## 01

USERS USE THE IRM APP ON A DAILY BASIS. THEY ARE THE PEOPLE WHO VIEW THE ADVERTISEMENT AND ALSO BUY THE PRODUCT OR SERVICES.

THE MORE FREQUENT THE USERS USE THE APP, THE MORE PRLTOKEN THEY WILL EARN.

## 02

OWNERS OF NFT-LAND ARE THOSE WHO PROVIDE THE LAND. THE MORE USERS BEING 'ACTIVE' ON THAT LAND, THE HIGHER VALUE THE LAND WILL BECOME.

SO OWNERS WILL ALSO EARN PART OF THE PRL TOKEN FROM THE ACTIVE USERS.

## 03

ADVERTISERS ARE CONSTANTLY LOOKING FOR THE RIGHT PLATFORM TO ADVERTISE THEIR PRODUCTS OR SERVICES.

THAT MEANS ADVERTISERS NEED TO CONSTANTLY BUY PRL TOKEN IN ORDER TO PAY FOR THE ADVERTISEMENT.





# Pricing?

- The value of PRL Token is decided by the 3 main parties in the EcoSystem - NFT-Land Owners, Residents and Advertisers.
- The Token will be listed on a few exchange, so all the 3 main parties can place their willing buying and selling price on the exchange.



# FUTURE ROADMAP



Using PRLToken to pay for advertisement is only the beginning.  
Once we have the ecosystem up and running, the applications are **LIMITLESS.**

Token can be used to pay management fees.

Token can be used to pay utility bills.

Token can be used to buy product and services.

Token can be used to pay for car parking.

More EcoSystem will be created.



**RM Quest**<sup>®</sup>  
make life easy



**intelligent Residence  
Management**  
Your home on-the-go

# Thank You!

